

## AGENDA

### PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8:30 a.m. Wednesday, Oct. 19, 2022

CHAMBER BOARD ROOM  
800 W. Dakota Ave. Pierre, SD 57501

*The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.*

1. Adopt Agenda
2. Approve 7/20/22 Meeting Minutes
3. Budget and Revenue Update – Jim Protexter
4. Public Facilities Applications: None
5. Marketing & Events Applications: None.
6. OTT and Connected TV Streaming Presentation – John Sterling & Dawn Marso, DRG
7. Pierre Chamber email newsletter contract renewal \$6,500 (Tia)
8. Marketing – Tia Kafka
  - a. SD Tourism Coop Peak/Shoulder Season Update
  - b. Small Grants
    - i. Central South Dakota Skating Club
9. 2023 Meeting Dates - January 18  
April 19  
July 19  
October 18

**Dialogue/Correspondence**

**Motion to adjourn**