

## **MAYOR LAURIE R. GILL Announces - GO GREEN AND CLEAN CAMPAIGN**

**April 22, 2010**

Welcome! Thank you for checking out our "Go Green and Clean Campaign" for the City of Pierre. This is not a campaign for public office. It is a campaign for a "call to service". I am asking citizens of the City of Pierre to work with me to help green up and clean up our community. I'm asking you to consider volunteering some of your valuable time to help keep Pierre an attractive place in which to live, work and play.

This campaign will be an annual one for our great City. Each season of the year will have a theme of its own and we will focus on different activities we can all be a part of. For instance, in the spring of the year, our emphasis will be to **"Green it Up – Fix it Up"**. It is the time to clean up our yards, fix winter damage, and remove debris. It is the time we prepare for summer and the many visitors that come to our City.

In the summer months the emphasis will be to **"Pick it Up – Clean it Up"**. As your Mayor I will ask you to volunteer and work with me to green up and clean up the City in preparation for such events as Oahe Days, the Capital 100<sup>th</sup> Celebration, the Downtown Crazy Days and the many sports tournaments we host. I have directed City staff to assist with organization of a special clean up day we will hold each spring. We will work together to pick up our debris and present a **GREENER** and **CLEANER** Pierre. I invite and encourage organizations or groups of citizens that would like to take part in this special clean up day, to contact me or our Director of Parks and Recreation Tom Farnsworth. There will be details on this special day each spring.

As fall approaches the theme for this season will be **"Rake it Up – Trim it Up"**. In this time of year I will be encouraging citizens to rake their yards, clean up the leaves, trim up the trees and clear the garden before the weather turns to winter.

Finally, as we enter the winter season and prepare to celebrate the Holidays, the Parade of Lights, and hang up our annual Christmas Holiday lights in the City, I will emphasize the theme of **"Spruce it Up – Shine it Up"**. I will ask you to work with me on keeping our sidewalks clear of snow and ice, to keep our community inviting for all that live here and those that travel here for the holiday shopping.

As Mayor, I am often contacted by different volunteer groups asking what they can do to give back to the community. I welcome these calls and requests to help. Please take part in this great campaign, send me your comments, and contact me if you feel you can help. Together, we will make Pierre an even greater place to live, work and play.

Sincerely,

Mayor Laurie R. Gill